

7PM ON  
**NOV  
21**

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FEATURING  
**maggie  
rose**



# 2024 CARR CARES

## Benefit Concert

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All Proceeds will Benefit the  
Washington Jesuit Academy  
& Washington School for Girls

**The Hamilton Live**  
600 14th St NW  
Washington, DC 20005

**CARR**





**WE WANT TO  
DO OUR PART BY  
GIVING BACK**





## Dear Friends & Colleagues of Carr,

We are proud to sponsor our 6th annual Carr Cares Concert, benefiting the Washington Jesuit Academy (WJA) and the Washington School for Girls (WSG). Since 2018, the Carr Cares Concert has raised over 1.4 million dollars to support the educational opportunities for deserving young children in the Washington, DC area. This year, our goal is to raise \$400,000 for WJA and WSG and, as always, 100% of the proceeds will go directly to the schools. Carr will match the first \$60,000 donated.

The Washington Jesuit Academy is a tuition-free, independent academy for young men from Washington, DC's low-income communities. WJA offers a rigorous educational and life skills curriculum that provides a path to opportunity for its students. With continued mentorship, students receive robust support that extends well into high school, college, and their professional careers.

The Washington School for Girls is an independent Catholic School in the District's Ward 8 that provides young girls with a supportive and equitable academic environment. WSG strives to ignite the joyful pursuit of learning through a faith-based, individualized, and culturally responsive curriculum. All students are on full scholarships during their time at WSG.

WJA and WSG are amazingly effective at their missions, with 99% of alums going on to graduate high school, compared to the city-wide average of 75%. Together, they instill hope and confidence into their students and create a path toward purpose, leadership, and success.

We look forward to celebrating together on Thursday, November 21st with a live performance from Maggie Rose at The Hamilton Live, our Venue Sponsor. We hope you come out, support the cause, and have some fun!

Thank you,



Oliver T. Carr, III



# MEETING EVOLVING NEEDS

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The Washington Jesuit Academy and the Washington School for Girls are united by a model for education that works, and every day they bear witness to its success as students demonstrate measurable growth and graduates become distinguished alumni.

To maintain this success, both schools must invest in the components that fuel it: attracting and retaining highly qualified instructors, ensuring an abundance of advanced technological resources, and enhancing the support that the faculty provides to alumni and families. These needs have and will continue to grow as WJA and WSG seek to expand their impact.

WJA recognizes their responsibility to expand the number of students whose lives they are able to transform, with a goal to increase student enrollment by 20% over the next three years. WJA will provide expansive opportunities for an enriched student experience and will bolster services provided by their Office of Student and Alumni Success, to ensure that students and alumni are given every resource available to succeed.

WSG is committed to the joyful pursuit of excellence in every area of their program. They are investing in expanding graduate support, student support, and teacher support, while increasing overall school enrollment by 25% over the next five years. This growth requires additional teaching and support staff to ensure each student still has the individualized experience that is a hallmark of the WSG program.

Your support is critical to these efforts and the success of WJA and WSG's students and alum.



# Sisterhood

/ˈsister, hōd/

*the affection and loyalty that women feel for other women often created through Ausdauer (perseverance), Confianza (confidence), and Imani (faith).*

“IGNITE THE  
JOYFUL PURSUIT  
OF LEARNING.”

“  
**STUDENTS BECOME  
OPEN TO GROWTH AND  
COMMITTED TO JUSTICE.**





# ABOUT WASHINGTON JESUIT ACADEMY

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The Washington Jesuit Academy (WJA) is a private, tuition-free, independent Jesuit school located in Northeast DC that educates young men in grades 4-8 from Washington, DC's most underserved communities. WJA's mission is to provide a high quality and comprehensive education to boys from low-income communities, offering them a safe, rigorous academic setting and advancing their spiritual, intellectual, emotional and physical growth.

The Academy offers an education model that addresses the cycle of poverty that plagues their students' communities, and replaces it with a cycle of hope, determination, and success. Students leverage an 11-hour day, 11-month academic year, and receive three nutritious meals daily. WJA maintains a rigorous academic program and offers various clubs and sports throughout the school year. A WJA student is supported from 4th grade through a lifetime. The Academy's Office of Student and Alumni Success (OSAS) follows alumni throughout their journeys, providing financial aid and literacy courses, test preparation, essay-writing assistance, and more. WJA's unique approach to education is proven successful, as 99% of alumni graduate from high school, compared to the national average for males of 82%, and as 74% enroll in college compared to the national average for males of 57%.

With a focus on shaping Men for Others, we instill in our students the confidence to find "the more" in themselves, giving them the necessary tools of moral character and compassion. Through the principles of a WJA education, students become open to growth, academically focused, spiritual, loving, and committed to justice. Every student will learn to lead a purpose-driven life as a member of their community, becoming a reflective, action-oriented citizen whose focus will be on improving the lives of those most in need.



# WJA IS CHARACTERIZED BY

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- **Comprehensive academic program** that is both rigorous and meets students' diverse needs.
- **Communal effort of teachers, faculty, and benefactors** to support students and help them excel.
- **Serving students from 4th grade through a lifetime**, with the Office of Student and Alumni Success tasked with providing alumni with meaningful support throughout high school, college, the workforce, and beyond. Commitment to character formation, mentorship, and social and emotional well-being.
- **Shaping Men for Others**, who are:
  - **Spiritual**, seeking the Greater Glory of God.
  - **Open to Growth**, using challenges and setbacks as opportunities.
  - **Loving**, embracing the Academy's culture of brotherhood.
  - **Academically Focused**, adopting a growth mindset in the classroom.
  - **Committed to Justice**, prioritizing service to others.

# WJA'S DIFFERENCE-MAKERS

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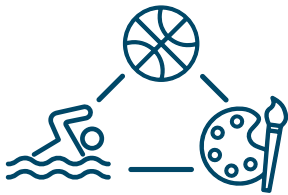
## HIGH EXPECTATIONS

At 11 hours a day and 11 months of the year, students are in school 40% more than their public school peers.



## SMALL ON PURPOSE

With a 14:1 student to teacher ratio, teachers know and address each student's needs in the classroom.



## CARE FOR THE WHOLE CHILD

Rigorous academics are combined with an offering of sports such as lacrosse, track, soccer, and basketball, and clubs, such as Swim, Art, Golf, Robotics, and Cooking. Student retreats allow for time shared in reflection and spiritual growth. To address the social and emotional needs of our students, 2 social workers provide individual and group counseling as well as SEL instruction.



## EMPOWERING TOMORROW'S LEADERS

WJA's Office of Student and Alumni Success (OSAS) mentors and engages with alumni through high school, college, and the workplace. OSAS provides alumni with robust college admission support, including assistance with essay writing, navigating the FAFSA, and test preparation. They connect our alumni with paid professional internships and support them as they pursue employment opportunities.



## FOURTH GRADE THROUGH A LIFETIME

Students form lifelong bonds and consider classmates and teachers to be family. All students are known and deeply cared for by our community, not just through the 8th grade, but forever.





# **ABOUT** **THE WASHINGTON** **SCHOOL FOR GIRLS**

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The Washington School for Girls (WSG) is an all-scholarship independent Catholic School educating students in grades 3-8. Located in Ward 8 and serving the surrounding communities, the school provides an excellent and equitable academic program in a supportive environment which engages families and the community in the social, emotional, and spiritual growth of its students and graduates. WSG helps students to become the confident, capable, and courageous young women they are meant to be.

The mission of WSG is to ignite the joyful pursuit of learning and inspire lives of faith-filled purpose, leadership, and service. WSG develops young female leaders by encouraging students' voices and recognizing the individual gifts, talents, and potential of each student. The curriculum is faith-based, individualized, and culturally responsive. The school values experiential and inquiry-based learning and seeks to instill a commitment to service within students by offering opportunities to make a positive impact for others.

The WSG model is effective – since 1997, 99% of the school's graduates have gone on to complete high school at over 65+ local and boarding schools. Over 70% of alumnae have continued their education through four-year colleges and universities, two-year programs, professional certificate programs, and military education pathways.



# THE WSG GIRL

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**A YOUNG WOMAN OF COMPETENCE, COMPASSION, AND COMMITMENT TO LEADERSHIP IN HER FAMILY, COMMUNITY, AND WORLD.**

- She has a sense of identity, faith, and resilience.
- She has experiences in problem-solving and completing rigorous tasks.
- She is a critical and creative thinker who has mastered important academic skills.
- She effectively communicates and demonstrates the ability to utilize skills in writing, listening, speaking, and resolving conflicts peacefully.
- She understands and appreciates cultures, religions, and economic and ethnic backgrounds different from her own.
- She demonstrates her moral integrity by making safe and ethical decisions.
- She has explored her personal passions to develop a sense of self and continue to evolve as life-long learner.
- She is prepared for the challenges of high school, higher education, and life.

# WSG'S DIFFERENCE-MAKERS

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## ACADEMIC EXCELLENCE

WSG offers a balanced calendar, small class size (maximum of 15 students), dedicated and qualified teachers, and robust student support so that each student has what she needs to thrive.



## OPPORTUNITY

WSG opens doors by providing a diverse slate of enriching experiences for students and cultivating partnerships with high-quality programs like the Washington Ballet, Levine School of Music, and the Phillips Collection among many others. Students meet authors, attend special events, and build a broad foundation of interests.



## PARTNERSHIP

Education is not a solo journey, and WSG is a partner to parents and guardians throughout a student's path. From comprehensive family and student support during grades 3-8 to continued support and shared community with their graduates, WSG engages with each student and every member of her team.



## BELONGING

The school encourages each person in their community to bring their full, authentic self to school each day, and the result is a supportive and affirming school culture that values the unique gifts of each student.



# A LASTING IMPACT

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- 99% of WJA alumni have graduated from high school, compared to 70% of male students locally.
- 90+ high schools attended by WJA alumni.
- 74% enrolled in college, compared to 57% of male students nationally.
- 100+ colleges attended by WJA alumni.
- 27% of WJA alumni enter Trade School, Service, or Workforce.
- 2% of WJA alumni enter the Military.
- Over 420 alumni in 20 classes.
- 7 alumni employed at WJA (18% of staff).



- 99% of WSG alumnae have graduated from high school, compared to 75% city-wide.
- 65+ high schools attended by WSG graduates.
- Over 70% of students continued their education through four-year colleges and universities, two-year programs, professional certificate programs, and military education pathways.
- 75+ colleges attended by WSG alumnae.
- Over 350 graduates in 24 classes.
- 100% of the WSG class of 2019 was accepted and plans to attend college this fall.
- 6 alumnae have returned to advance their careers through employment at WSG.



# WHY SPONSOR THE CARR CARES CONCERT?

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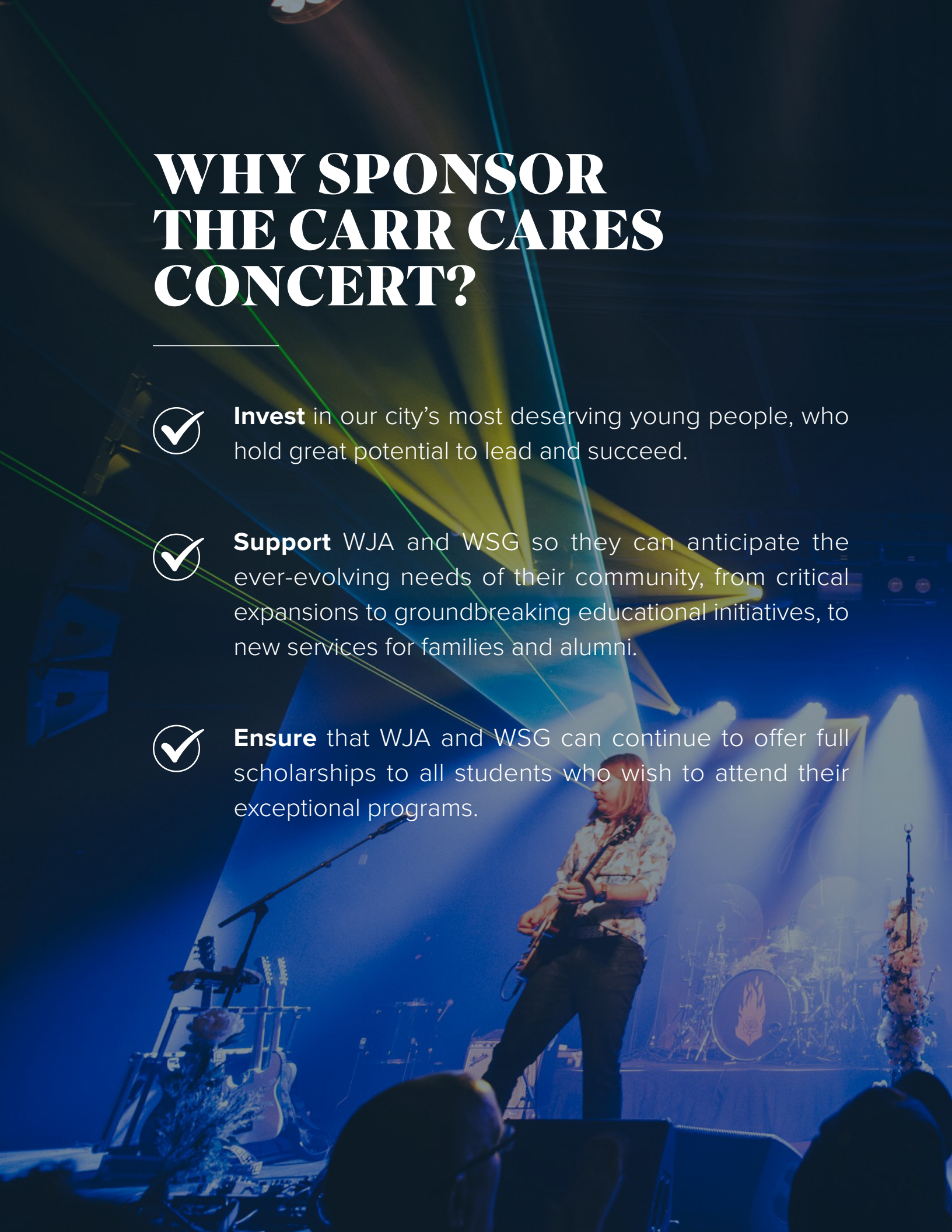
**Invest** in our city's most deserving young people, who hold great potential to lead and succeed.



**Support** WJA and WSG so they can anticipate the ever-evolving needs of their community, from critical expansions to groundbreaking educational initiatives, to new services for families and alumni.



**Ensure** that WJA and WSG can continue to offer full scholarships to all students who wish to attend their exceptional programs.





# SPONSORSHIP OPPORTUNITIES

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## **DIAMOND SPONSOR** **\$40,000**

Dinner before the concert for five (5) guests with leaders from Carr Properties, WJA & WSG.

Premium branding throughout event

Recognition at the event and on materials, such as website, eblast, signage

Outside back cover ad in event program

Inclusion in two (2) promotional social media posts from Carr Properties, WJA & WSG's accounts leading up to the event

Right to use Carr Properties, WJA & WSG logos for promotion as an official sponsor of the 2024 Carr Cares Benefit Concert

Twenty-five (25) event attendees

Private Meet & Greet for five (5) people with Maggie Rose

Five (5) event posters signed by Maggie Rose



## **PLATINUM SPONSOR** **\$20,000**

Premium branding throughout event

Recognition at the event and on materials, such as website, eblast, signage

Inside front cover or two-page centerfold ad in event program

Right to use Carr Properties, WJA & WSG logos for promotion as an official sponsor of the 2024 Carr Cares Benefit Concert

Fifteen (15) event attendees

Private Meet & Greet for two (2) people with Maggie Rose

Two (2) event posters signed by Maggie Rose



## **BAR SPONSOR** **\$15,000**

Premium branding throughout the event

Sponsorship recognition signage at the bars

Recognition at the event and on materials, such as website, eblast, signage

Full page ad in event program

Ten (10) event attendees



**GOLD SPONSOR**  
**\$10,000**

Recognition at the event and on materials,  
such as website, eblast, signage

One half (1/2) page ad in event program

Five (5) event attendees

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**SILVER SPONSOR**  
**\$5,000**

Recognition at the event and on materials,  
such as website, eblast, signage

One third (1/3) page ad in event program

Three (3) event attendees



**BRONZE SPONSOR**  
**\$2,500**

Recognition at the event and on materials,  
such as website, eblast, signage

One third (1/3) page ad in event program

Two (2) event attendees

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**FRIENDS OF CARR**  
**\$1,500**

Recognition at the event and on materials,  
such as website, eblast, signage

Two (2) event attendees



# SPONSORSHIP AT A GLANCE

BENEFITS	Diamond \$40,000	Platinum \$20,000	Bar \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Friends of Carr \$1,500
Private Dinner with Carr Properties, WJA & WSG Leadership	●						
Premium Branding Throughout Event	●	●	●				
Recognition at Event & on Materials	●	●	●	●	●	●	●
Sponsorship Recognition Signage at Bars			●				
Event Program Ad	Outside Back Cover	Inside Front Cover or Two-Page Centerfold	Full Page	1/2 Page	1/3 Page	1/3 Page	
Inclusion in Promotional Social Media Posts	●						
Right to Use Carr Properties, WJA & WSG Logos on Promotional Material	●	●					
Event Attendees	25	15	10	5	3	2	2
Meet & Greet with Maggie Rose	5	2					
Event Posters Signed by Maggie Rose	5	2					

# PAYMENT OPTIONS

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The Washington School for Girls and the Washington Jesuit Academy will evenly split the proceeds from the 2024 Carr Cares Concert. Tax donation letters will reflect both WSG and WJA as recipients of the funds. To streamline the donation process, WSG will facilitate this year's donation collection.

Please visit [givebutter.com/c/carrcares2024](https://givebutter.com/c/carrcares2024) to record your sponsorship level and select your payment option.



## MAIL CHECK

All checks should be made out to the Washington School for Girls. Please mail check to 1901 Mississippi Ave SE, Washington DC 20020 and note "Carr Cares Concert 2024" in the check memo. Please note your check number in GiveButter when recording your sponsorship level.



## CREDIT CARD

You may pay for your sponsorship via credit card on [givebutter.com/c/carrcares2024](https://givebutter.com/c/carrcares2024). Please note, GiveButter charges a transaction fee for all credit card payments.



## ACH

If you prefer to send a direct payment to WSG, please select "Pay with ACH" when recording your sponsorship level on [givebutter.com/c/carrcares2024](https://givebutter.com/c/carrcares2024).



## DONATE THROUGH STOCK

Morgan Stanley LLC

DTC #0015

For the benefit of Washington School for Girls, Account 850-029605-128  
Morgan Stanley, 1747 Pennsylvania Avenue, NW, Suite 700, Washington, DC 20006

Or contact the Williams Group at [202.292.5482](tel:202.292.5482) and they will be able to assist you.



**THANK YOU**  
**FOR YOUR**  
**SUPPORT!**



**CARR**

**WA** WASHINGTON  
JESUIT ACADEMY  
ESTABLISHED 2002

  
*the* WASHINGTON  
SCHOOL *for* GIRLS